



GAZELLE GLOBAL PRIVACY POLICY

Gazelle Global Research Services, LLC (“Gazelle”, “Company”, “our”, “we”, or “us”) owns and maintains this website (www.gazelleglobal.com). By using this website, you agree to accept the terms of this Privacy Policy (“Policy”) provided below.

This Privacy Policy covers the Company’s corporate website, as well as applications residing on and any correspondence from or on behalf of the gazelleglobal.com domain. This Policy does not cover market research panels owned or operated by Gazelle, as separate, distinct privacy policies exist for such panels.

Privacy is of the utmost importance to us and we are committed to protecting your privacy. If you have any questions or concerns about our Privacy Policy, please email privacy@gazelleglobal.com.

COLLECTION AND USE OF INFORMATION

This website collects both personally identifiable information and non-personally identifiable information. Personally identifiable information includes first and last names, email address, job title, company name, physical business or residential address, etc. This information is provided to us by you when using the forms and applications on this site. By providing such information, you consent to its collection and use as outlined by this Policy. In addition, you are consenting to the transfer and export of such information to countries outside of where you reside, including, but not limited to the United States. Non-personally identifiable information includes information collected through automated means, such as IP address and other computer configurations/settings, how you entered our domain, activity and actions taken within our site, and the date/time of entry and duration of time on our site. By using our site, you consent to the collection and use of this information as outlined by this Policy.

The information you provide to us via this website is used to respond to your requests for information and project estimates, correspondence related to the products and services we are supplying to your firm, project deliverables, as well as marketing and informational communication on Gazelle’s products, services, and other activities.



Gazelle will never sell, rent, or trade any personally identifiable information collected via this website for promotional purposes. However, it may be necessary for us to share your information to 3rd parties in the following cases:

- Outsourcing: Information may be shared with trusted partners performing a service or delivering a product on behalf of our Company for a project commissioned to us by your firm. These partners operate at the same level of confidentiality as Gazelle.
- Legal Compliance: Information may be shared as requested by law to comply with court orders and other legal proceedings and/or if it is deemed necessary to protect the Company's rights, property, or interests.

SECURITY

Gazelle abides by industry accepted security and confidentiality guidelines set forth by the organizations governing the marketing research industry and is compliant with local, national, and international laws regarding data security and protection and the transmission of personally identifiable information.

CHILD PRIVACY

We do not knowingly collect information from children under the age of the legal consent (13 years in the United States, 16 years in countries subject to GDPR) in their country of residence without permission from their parent or legal guardian. If you are under the legal age of consent in your country of residence, please do not provide any information to us. If we become aware we have collected information from a child under the age of legal consent without the permission of a parent or legal guardian, we will make commercially reasonable efforts to delete such information from our database.

OTHER WEBSITES

This website and/or email communication from Gazelle may contain links to 3rd party websites. We are not responsible for the practices of these websites, as their privacy and confidentiality policies may differ significantly from this Privacy Policy.



YOUR RIGHTS

You have the right to access, modify, or delete any of the PII we collect from you at any time. To do so, contact us using one of the methods listed below under the “Contact Us” section in this Policy. Once your identity has been verified, we will respond to your request within 30 days. If we are unable to honor your request for a legitimate business reason, such as to comply with a contract with you, provide reports to a government institution, or as required by law, your information will be retained and subject to this Privacy Policy.

CHANGES TO THIS POLICY

We reserve the right to modify, add, or delete portions of this Policy at any time. Any changes to this Policy will be posted here and your continued use of this website indicates acceptance of the terms of the Policy. You are encouraged to periodically review this Policy for any changes.

CONTACT US

If you have any questions or concerns regarding our Privacy Policy, or if you would like to access, modify, or delete any of your PII, you may contact us:

Via email:

privacy@gazelleglobal.com

Via mail:

Gazelle Global

Attn: Privacy Department

116 East 27th Street, 11th Floor

New York, NY 10016